

**INVESTOR PRESENTATION 2025** 

Intelligent Transportation +
Data Driven Decisions +
Focused Lead Generation





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Readers are cautioned that forward-looking statements are not guarantees of future performance and are inherently subject to risks, uncertainties, and assumptions, including, without limitation, fluctuations in market conditions, changes in government regulations, availability of financing, and other factors described in the Company's filings on SEDAR. The Company undertakes no obligation to update forward-looking statements, except as required by applicable law. No securities commission or regulatory authority has reviewed the accuracy or adequacy of the information presented.

Investment Highlights



### **GLOBAL MARKET OPPORTUNITY**

Serving transportation, infrastructure, and enterprise sectors, the company is strategically positioned to capture opportunities in a growing global market.

### **REVENUE PRODUCING**

The Company is seeing **strong customer demand** and therefore anticipates revenue to increase.

#### **EXPERIENCED LEADERSHIP**

Led by a management team with backgrounds in technology, logistics, and business development, the company blends strategic insight with hands-on execution.



### RAPID ADOPTION OF AI TECHNOLOGIES

Governments, transportation networks, and enterprises are adopting Al faster than ever to improve efficiency, safety, and performance in real-world operations.

### PROVEN APPLICATIONS IN REAL WORLD

The company's solutions incorporate Al and have demonstrated clear, quantifiable gains in monitoring transportation flow, airport efficiency, and logistics management.

### **SAAS MODEL**

A subscription-based software model enables predictable recurring revenue, scalability, and long-term client relationships.





# Incorporating Al into Applications Opens New Market Opportunities



Al-driven computer vision enabling systems to recognize and interpret their environment – both people and objects.

Smart predictive analytics with built-in Al that detects anomalies, corrects errors, and anticipates future outcomes.

Leverage Al-powered predictive credit modeling to gain unparalleled insights into every consumer, accelerating deal closures and maximizing profitability









Agereh Technologies advances the global transportation and logistics industry with intelligent, data-driven hardware and software that deliver real-time data, visibility, and precision tracking. Our products are designed to enhance operational awareness and efficiency, improving safety and resilience for governments, infrastructure operators, and enterprise clients—supporting the connected, next-generation movement of people, assets, and information. Al is integrated by analyzing customer profiles to build and manage customer relationships through a proprietary platform.



ICAO forecasts that global RPK (Revenue Passenger Kilometers) as a key metric for measuring the total air passenger traffic volume worldwide will reach 8.8 trillion in 2024, with most routes recovering or exceeding prepandemic levels.



ICAO FORECASTS.

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ICAO forecasts that global RPK will reach 8.8 trillion (101% of 2019) in 2024, with most routes recovering or exceeding pre-pandemic levels. By 2025, ICAO projects global RPK to rise to 9.4 trillion (108% of 2019), driven by the recovery of these lagging routes, further solidifying the overall market rebound.

### 4

### FUTURE GROWTH. -

ACI World estimates that 2024 will be the first year for global passenger volume to fully recover and surpass 2019 levels, reaching 9.5 billion passengers (104% of 2019). In its early 2023 short-term forecast, ICAO predicted that most route groups would return to or exceed pre-pandemic levels by the end of 2023.



### GROWING DEMAND. ----

While this was largely achieved, the overall recovery remained slightly below expectations, at 94% of 2019 levels, primarily due to underperformance in certain route groups, particularly those involving Asia and especially routes to and from China.

- ACI Aero - World ICAO Passenger Traffic Repor

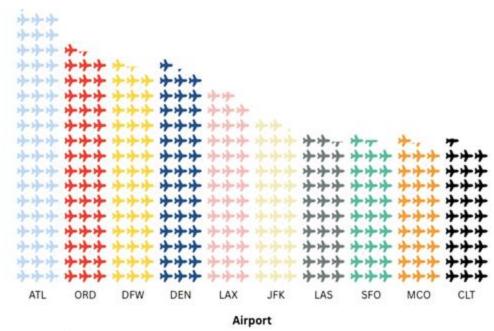
## U.S. Aviation Market Insights



### TOP 10 BUSIEST AIRPORTS IN THE US

Top 10 Airports in the US by departing seats (one-way) this month.

**≯** = 100,000



The Top 10 busiest airports account for 35.3% of capacity per year.

- Atlanta remains the biggest airport in with 108M passengers
- Chicago O'Hare at 80M passengers
- Miami International Airport at 56M passengers<sup>1</sup>

Every day, FAA's Air Traffic Organization (ATO) provides service to more than 44,000 flights and more than 3 million airline passengers across more than 29 million square miles of airspace.

### Air Traffic By The Numbers

- 16,191,379 Flights Handled By The FAA Yearly
- 44,360 Average Daily Flights Handled By The FAA
- 9.8 Million+ Scheduled Passenger Flights Yearly
- 19,482 U.S. Airports<sup>2</sup>

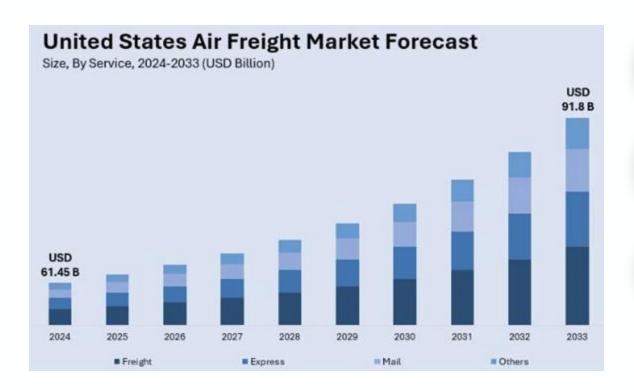
<sup>| &</sup>lt;u>– OAG – US Aviation Market</u> | – <u>FAA – Air Traffic By The Number</u>





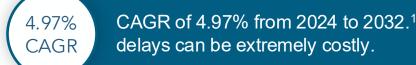


Air freight is essential for transporting high-value and time-sensitive goods, including electronics, pharmaceuticals, and automotive parts, in industries where delays can be extremely costly.









## Shipping Volume Is Growing



### US Parcel Volume Is On The Rise

In 2024, U.S. parcel volume saw significant growth, reaching 22.37 billion shipments, a 3.4% increase from 2023's 21.65 billion. This growth trend is expected to continue, with projections showing volumes reaching 30 billion by 2030.

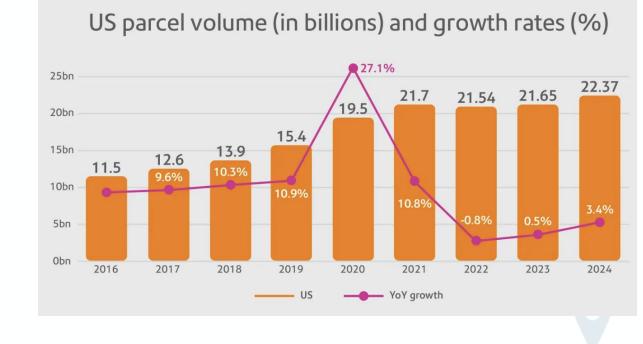
### 2024 Report by the Numbers:

22.37 Billion Parcels Shipped Yearly

66 Parcels Shipped Per Person

710 Parcels Generated Every Second

167 Parcels Shipped Per Household



## \_ V Global Movement Is Accelerating



### Concerts, Live Events & Venues

- Live Nation reported the biggest year in company history in 2023—145M fans, up 20% YoY, and trend continuing into 2024–2025<sup>1</sup>
- Pollstar Global Concert Pulse Year-End Reports shows industry revenue at all-time highs, driven by stadium tours, festivals, citing a clear surge in attendance<sup>2</sup>

### Further Growth Is Expected

The global events industry is projected to grow from USD \$1.1 trillion in 2019 to over \$2.1 trillion by 2032 (CAGR ~6.5%)

Corporate conferences and large gatherings are returning to multi-year highs<sup>6</sup>

### Major Events: Sports, Conferences, Stadiums Show Compelling Growth:

- NFL 2023 attendance hit 19.98 million the highest since 2016, up +9.3% year-over-year. Average per-game attendance reached 69,442, the highest in NFL history<sup>3</sup>
- F1 set an all-time attendance record in 2023 with 6.04 million fans — up +21% vs 2022, and more than double 2018 levels<sup>4</sup>
- The 2022 FIFA World Cup drew 3.4 million in-stadium spectators — surpassing the 2014 World Cup and marking one of the highest-attended global sporting events ever<sup>5</sup>
- Global conferences and exhibitions have fully rebounded, with UFI reporting that industry attendance and economic activity now surpass pre-COVID levels worldwide

## Expansive Market Opportunity



Movement tracking technologies apply across an exceptionally wide range of sectors, from large-scale transportation networks to high-density public environments. Rail systems, logistics hubs, and cargo terminals rely on precise movement data to improve flow, reduce delays, and optimize asset utilization.









The same core capabilities support crowd visibility and safety at concerts, stadiums, and major entertainment venues. Conferences, airports, and urban events also require real-time movement intelligence to manage congestion, enhance operational efficiency, and maintain seamless experiences for attendees.





## MapNTrack<sup>TM</sup>

PATENT-PENDING WI-FI-ASSISTED CELLULAR POSITIONING SYSTEM PROVIDING PRECISE ASSET TRACKING WITHIN INDOOR ENVIRONMENTS, ACCURATE TO 50 FEET. THE DEVICE IS BATTERY POWERED, OFFERING UP TO THREE YEARS OF OPERATION.

- Delivery Tracking System market valued at \$4.1 billion in 2024.
- Projected to reach \$10.4 billion
- Powered by advanced indoor tracking along with cellular,
   MapNTrack enables global, real-time monitoring of assets.:

### Increasing Operational Efficiency Indoors

- Real-time visibility of assets reduces delays and improves turnaround times.
- Minimizes time staff spend searching for equipment, improving workflow
- Ensures critical equipment is in the right place at the right time.
- Helps maintain compliance with safety and operational standards.

### **OUR TECHNOLOGY**

- Typical indoor trackers for use Bluetooth or Lora and known location beacons, we use wi-fi assisted cellular and our transmitter will work in over 150 countries for three years on battery, no external readers are required.
- MapNTrack<sup>™</sup> empowers users to create precise indoor maps of their own facilities effortlessly.



## HeadCounterTM

PATENT-PENDING SYSTEM WITH HEAT SENSING AND AI PREDICTIVE ANALYTICS, POWERED BY RECHARGEABLE BATTERIES FOR 1-YEAR USAGE AND EASY TO INSTALL.

Our Technology delivers real-time cutting-edge monitoring of passenger movement:

- As passengers move under the Headcounter it observes the direction of movement using AI, counts heads and direction, while also leveraging our heat sensing technology to measure the passenger's temperature
- HeadCounter<sup>™</sup> stands alone in the market; no competing technology currently matches its capabilities.

### Agereh Proprietary Technology:

- The Technology was developed by Agereh and its patent has been filed.
- Agereh has a proprietary installation method to enable our customers to quickly install the product at any location.





## CellTrackerTag<sup>TM</sup>

TRACK SHIPMENTS ANYWHERE USING CELLULAR NETWORKS, WITH A 5-YEAR BATTERY LIFE UTILIZING BATTERIES AND A PATENT-PENDING DESIGN TO ENSURE SEAMLESS LOGISTICS VISIBILITY.

- Delivery Tracking System market valued at \$4.1 billion in 2024
- Projected to reach \$10.4 billion<sup>1</sup>
- Our Technology delivers global real-time cutting-edge monitoring of cargo movement:

Rapid expansion of e-commerce is a key factor in market growth, with technological innovations spurring rapid e-commerce growth:

The development and growth of e-commerce are significantly propelled by ongoing technological advancements. The creation of sophisticated online platforms, mobile apps, and advanced payment systems has revolutionized how consumers access shopping online.

#### **OUR TECHNOLOGY**

- Typical trackers for Universal Load Devices use Bluetooth or Lora, we use cellular and our transmitter will work in over 150 countries for five years on battery, no external readers are required
- Our CellTrackerTag<sup>TM</sup> ensures seamless logistics visibility by knowing where the ULD is anywhere in the world. We achieve this by leveraging cellular location.

1 <u>– LinkedIN – Delivery Tracking Systen</u> <u>Market Trends</u>



### Agereh.

## UltraLead<sup>TM</sup>

USES AI-DRIVEN PREDICTIVE CREDIT MODELLING INTEGRATED INTO DEALER CRMS, REDUCING FINANCING DELAYS AND INCREASING CUSTOMER CONVERSION RATES.

According to recent research, Al-powered lead scoring has improved the accuracy of lead qualification by 40% and enabled high-performing companies to achieve conversion rates of up to 6%<sup>1</sup>

### CONVERSION RATE INCREASES OF UP TO 25% THROUGH THE USE OF AI-DRIVEN LEAD TARGETING

- An average order value jump of 15% when personalized marketing strategies are employed
- A reduction in manual work of up to 40% through the automation of lead research and outreach
- Improvement in lead quality of up to 30% through the use of predictive lead scoring and personalization

### HOW AI-DRIVEN PREDICTIVVE CREDIT MODELLING IS INTEGRATED INTO DEALER CRMs.

- Our algorithm filters the database for the dealer and links to the CRM
- Pre-sorting the customers for the dealer drastically reduces financing delays, giving auto dealers quick turnaround on deals
- An average order value jump of 15% when personalized marketing strategies are employed

1 <u>– Smartlead AI – Companies That</u> Improved Conversions with AI Lead Scorin

# THE TEAM Management \_



#### Ken Brizel. CEO & DIRECTOR

B.S./M.S. Electrical Engineering & Sold State Physics

Mr. Brizel has held senior executive positions with both public and private corporations, consistently driving the successful commercialization of advanced technology products.

His extensive background includes leadership roles at prominent companies such as RCA/GE, Lucent Technologies, Oplink Communications, LightPath Technologies, ACAMP, ColdChase, Mostek, and Star Semiconductor.

#### Jim Plumtre

DIRECTOR

Mr. Plumptre has more than 30 years' experience leading high technology driven organizations and delivering results in international settings. He has held C-level positions in midcap companies and was a senior diplomat for the Canadian Government.

### Joanna L. Hampton

CFO

Ms. Hampton is a professional accountant with more than 25 years of experience. She oversees financial operations, regulatory reporting, and strategic planning, and is known for her disciplined approach, strong governance focus, and commitment to transparent, strategic financial leadership.

### Mike Plotnikoff

**DIRECTOR** 

Mr. Plotnikoff is a telecom industry veteran, founder and CEO of Lite Access Technologies, with deep experience in engineering and sales leadership.

### Tim Maddigan

DIRECTOR

Mr. Maddigan is a veteran financier with experience raising equity for small-cap public and private companies in Canada.

### Rosy Amlani

**DIRECTOR** 

Ms Amlani was previously CEO of ColdChase and CFO for ACAMP. With more than 20 years experience including government commercialization, economic development, and private-sector accounting, supporting innovation-driven organizations across Alberta and Western Canada. She has overseen more than \$200 million in Alberta-focused economic diversification investments. A Certified Management Accountant (CMA).

